

Julianne Youssef

Creative Director & Graphic Designer at Johara Studio



4 people have recommended Julianne

"I have been working with Julianne for nearly one year now and I would highly recommend her to anyone looking for a smart, bright, easy to work with, talented, individual who has the ability to really take your organization to the next level, no matter where you are. I was initially introduced to Julianne through a Board Member of our organization who thought she could be helpful in producing some designs and logos for us. After speaking with Julie for over an hour on the phone after that, I discovered she was much more talented and capable of benefitting our organization than the initial scope of our idea. Julie was able to quickly identify exactly where our organization was in its growth stages and what we needed to effectively and efficiently grow the organization, as well as establish a solid base and foundation. She was quick to identify some real issues with the style and branding of our organization and what I appreciated most about her was that she also identified real solutions to these problems and was able to correct mistakes that had been made in the past by us. Her insight into how to create our own style is and was invaluable to the branding of our organization and the consistency with which we market who we are and what we do. Julie made a very tangible impact in our organization through the creation of a style guide that she used to then update and design our entire website, as well as logos and social media assets. She singlehandedly rebranded our organization and created a marketing foundation for us that will help us build our brand and establish our presence as an organization. Even though Julie was used to dealing with much more established organizations, she was able to quickly adapt to the different environment and create solutions for us that were specific to our nonprofit environment. Julie was a pleasure to work with and always delivered the work with high quality and complete professionalism. I would highly recommend Julie to any organization or executive looking for a one stop shop for branding, marketing, design, and consulting services. Her contribution to our organization is invaluable and something I personally am very appreciative of. "

— **Steve Messeh**, was Julianne's client

"Julianne is one of the most professional and highly creative graphic designer I have ever collaborated with. She truly listened to my needs and brought my vision to life with the few projects that we've worked together on. Julianne also points out design weaknesses that can possibly be discouraging towards the message that the brand is trying to give. Which is nice and some other people won't do that for you. By her providing her honest opinion, I immediately knew she looks out for the best interest for her client's. She implements her color theory expertise and what would look visually appealing for marketing and web material. Julianne

also goes against the grain and is a forward innovative thinker that helps keep your brand modern and different, which is truly needed in today's competitive retail industry. I look forward to working with her in the near future to see what other tips and tricks she has up her sleeve to generate brand awareness for MOTD Cosmetics. Thanks Julianne!"

— **Chantal Azamian**, *CEO, M.O.T.D Cosmetics*, was Julianne's client

"Julianne is a very eager, hard working and creative design / eCommerce professional who possesses a wide variety of skills. First, Julianne truly loves design and brings this passion to all her work. She understands how design can affect the overall customer experience and constantly strives to improve. In addition to her creative skills, Julianne is also extremely detail oriented, and has made significant contributions to our daily business processes. She is also service oriented and is great with our customers. She is constantly able to shift gears from creative projects to more analytical or routine work and achieve equally strong results. She is a valued member of the team for her positive attitude, flexibility and wide array of skills."

— **Jason Saculles**, managed Julianne at The Cheesecake Factory

"In my experience as a Recruiter, Julianne was one of those few individuals who impressed me during a phone interview before we even met in person. She communicates well, is intelligent, confident and enthusiastic. Since the day Julianne started working at Cheesecake, she has been a positive creative force as well as an individual who always seeks out projects and is willing to work on anything you give her. In short, she is fantastic and would be an asset to any company!"

— **Chong Bennett**, managed Julianne indirectly at The Cheesecake Factory